

How To Make Money With Yahoo Answers

Disclaimer: Yea, I am not going guarantee you anything you here. Why should I? I am giving you my techniques for free in hopes that you will put them to work, and know what I mean when I say
“Yahoo Answers Is A Goldmine”

You should also note that Yahoo Answers does not allow any commercial activity, so you are proceeding at your own risk.

Gold is rarely found. Most of the time it is found. Translation: You are only going to get what you put into this. If you're a blackhat spammer by all means do your thing, but you will find Yahoo is incorporating ways to ban IP's and email accounts. If your thing is to keep switching IP's and making Email accounts to try and earn some money, then by all means have fun. I do not think you will last long, but hey worth a shot right? (Sarcasm)

If you use what I say and how I say it then \$1,000 extra a month is easily achievable. What is even more achievable is larger numbers than that. I spend maybe a total of 15-20 hours tops in dealing with Yahoo Answers. That is a monthly number. I have a few toys that you may not, which makes my job a lot easier and I am able to cover more ground, but I will offer you those tools later on in the guide to help you completely dominate “Legitimately” over there.

That is the disclaimer. Enjoy.

[Yahoo Answers](#) is actually turning into one of the largest Social Networking sites on the Planet. As I have reported in my [blog](#), Yahoo Answers has been seen on MySpace and just recently I caught a preview of a commercial that had before watching the Bourne Ultimatum in Theaters. They are growing daily, and at an astronomical rate. What is even more impressive is that it is actually a site where people ask specific questions to solve specific problems. A goldmine for you and I.

When your on Answers you cannot just go put up some stupid answer to a question containing a link to wherever you want. Your going to have to allow yourself to put some thought into it. As of right now, they are placing filters in place to detect duplicate questions, answers, comments, and links. Now, you will know why I warned you if you were going to be lazy. You won't get away with it for too long. With a little effort though, you can turn Yahoo Answers into a supplemental cash machine to fund whatever you need. If you look at as some type of way to make THOUSANDS of dollars, your going to find yourself answering questions that you got no clue about. They have incorporated a "Report Abuse" button and all it takes is one hit on that dinger and buh bye.

So use it to your advantage to do a little research or only answer questions in which you have a definitive answer too. Make yourself an authority in your niche, supply detailed specific answers to problems, link from your source and VOILA...Instant Traffic going to your link.

Before you go head out, you will need to know the rules of comments, answers and questions from accounts that can be accrued in a day. I have saved you the trouble and gave you a screen shot below:

To encourage participation and reward great answers, Yahoo! Answers has a system of points and levels. The number of points you get depends on the specific action you take. The points table below summarizes the point values for different actions. While you can't use points to buy or redeem anything, they do allow everyone to recognize how active and helpful you've been. (And they give you another excuse to brag to your friends.)

Points Table

Action	Points
Begin participating on Yahoo! Answers	One time: 100
Ask a question	-5
Choose a best answer for your question	3
No Best Answer was selected by voters on your question	Points Returned: 5
Answer a question	2
Deleting an answer	-2
Log in to Yahoo! Answers	Once daily: 1
Vote for a best answer	1
Vote for No best answer	0
Have your answer selected as the best answer	10
Receive a "thumbs-up" rating on a best answer that you wrote (up to 50 thumbs-up are counted)	1 per "thumbs-up"

Levels are another way to keep track of how active you (and others) have been. The more points you accumulate, the higher your level. Yahoo! Answers recognizes your level achievements with our special brand of thank you's!

And finally, as you attain higher levels, you'll also be able to contribute more to Yahoo! Answers - you can ask, answer, vote and rate more frequently.

Level	Points	Questions	Answers	Comments	Stars	Ratings	Votes
7	25000+		* unlimited *		100	unlimited	100
6	10,000 - 24,999		* unlimited *		100	unlimited	100
5	5,000 - 9,999		* unlimited *		100	unlimited	80
4	2,500-4,999	20	80	40	100	unlimited	80
3	1,000-2,499	15	60	30	100	unlimited	60
2	250-999	10	40	20	100	unlimited	40
1	1-249	5	20	10	10	0	20

As you can see, you cannot just make account and go totally buck wild with it. I think a lot of people have been suffering banning and deleted Yahoo Accounts. I assure you, if you start screwing up

for long, there will be more problems than this. I am not going to go into all, if you use your head then you will be fine.

Affiliate Marketing

There is nothing hard about marketing products that are not yours on Yahoo Answers. You do however need have some damn good knowledge about the product. If you're in a rush (which you should not be) then bullet points and features off a sales page will do. While I do not recommend this, you can get by. I do not know how successful you will be with this. Any product I have ever recommended, I made damn sure I knew exactly what it was going to solve. The more knowledge you have on the product, the more knowledge and precise you will be able to put out in your answer.

You had better aim to over deliver in your responses. It is not a kitty kat spamfest anymore over there. Yahoo is spending millions in advertising to keep the site up and growing. It will only get harder from here on out for people who want to be lazy.

When your answering questions to an affiliate product, it is as easy as finding keywords to your niche. Now I know that you can spend all day finding questions to answer. This is a problem, as you need to move as fast as possible answering and moving along with your daily routines. There is a kick butt [script](#) out there that can help you with this.

I do not know what the guy was thinking when he sold it this cheap, and I imagine he will jack the price when he finds out how many of these are going to start selling. The script has a few features below that make your job easier:

- **Automatically finds OPEN Questions for you to Answer**
- **Automatically finds the questions based on the keywords you input**
 - **Makes for the least amount of time spent as possible**
 - **Allows you to answer all the Open Questions for your keyword**
 - **You can get the script [Here](#) for \$7 measly dollars.**

Questions and Search Engine Rankings

I had not really thought of doing this, but had seen the results of this tactic throughout Google. It is hilarious to think that Google considers Yahoo Answers an authority site. They do though and BIG TIME! I cannot begin to count the amount of times I have seen the search results literally covered in Questions being asked on Yahoo Answers.

I would like to give credit to a guy name Piron33 from the BlackhatWorld Forum for bringing this up. He was the one that I first realized the potential SEO results that could be accomplished using Answers.

When asking your questions, I highly suggest using 3-5 worded keyword phrases. I have found that this works best. Also, the amount of competition varies, but I found that if you can find a word with less than 1 million results (without quotes) then obtaining a first page ranking can be achieved in less than a week. Sometimes it will happen in less than 48 hours. In all actuality, the more the question gets answer, the more popular it becomes. If it sticks, then you will have reoccurring Search Engine traffic, for as

long as it is there.

Every now and then it may fall, but so what. Normally it will stick anywhere from 10-15 days, and bring you some free “bonus” Search Engine traffic.

I did not want to do this, but I will just for the sake of this report kicking some ass. There is another method to get you indexed even faster. After I give this out, I bet something happens to slow it down or even stop it. You can go ping the url of the question.

Pinging works for blogging patterns, but it can really be for anything else as well. It is basically a method to let Search Engines know that you have updated content. And for the sake of you taking the time to write out an answer, in theory, you have just created new content. You can go ping at Pingoat.com. Some will think that this is a blackhat method and in a sense it could be. It is in my thinking, that if you think this is too blackhat, then you do not belong on Yahoo Answers anyway.

For some basic questions relating to Yahoo Answers, I have a detailed list of questions when I held a Q & A on my blog, and you can find the post [Here](#).

I also outlined a few basic key points in a video which you may also view [Here](#). Nothing mind blowing there, but nonetheless, you may pick up something new there that I have not yet covered.

The next method is going to rely on you basically “dominating” Yahoo Answers all by yourself. While I love the affiliate marketing and SEO tactics, this next tactic, is basically the “bread and butter” of Yahoo Answer marketing.

It is really easy too.

All you need to do is setup some Yahoo Accounts. In this exercise, I would say 20 total. Separate them and know which 10 accounts you will use to ask questions, and which 10 accounts you will use to answer them.

The basic method is this. Try to take everything we have talked about and creating your own little world on Yahoo Answers. Your 10 question accounts should all have a product each under their belt to promote. Ask your optimized keyword phrase question, then logout and log back in with an answer account. You already know what your going to be promoting, so you should already have the knowledge to provide a detailed, kickass response. Link to your source, and VOILA.

Notice how you started your own question? A detailed response from another account linked to a product in your source? You also optimized the keywords in the question title and text so that the Search Engines will index and rank you on these.

Now I suggest you go over to Pingoat and ping the url. This will bring Search Engine Spiders immediately to your question. It does not get any easier than that people.

My suggestion is to wait a few days, and then pick your Answers account as the best answer. It shows credibility and the answer can also actually rank in the Search Engines. Like I said, it is a goldmine over there, and there are so many ways to bring out a ton of cash or subscribers away from there.

When using links over there, make sure to use the http:// Protocol over there. Nothing else will work over there to make a clickable link. Anchor text is not allowed. I also suggest using a redirect for your affiliate links. I do not mean the tiny url service either. A simple PHP redirect will do. I have provide one here:

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<?php header("Location: http://AFFLINK"); ?>
```

Just load that into a text file with your affiliate link where it says and save it as something .php
Upload to your webhost to a domain extension and BOOM, use the http:// protocol in your source links and they will automatically redirect to your affiliate link. Simple.

Cash With CPA

This is a little bit more tricky. Some CPA networks are a little finicky about how you promote their lead offers. I will share the top 4 networks I use and also how to use them, they are:

[AzooglesAds](#)

[Maxbounty](#)

[Copeac](#)

[Roi Rocket](#)

You can find a lot of easy offers to promote at all 4 of these. They all have good reputations and I have been with all of them for at least 4 months, promoting for them.

What I try to do is, go to the entertainment section. There are always questions going on about celebrities, and there are always lead offers for celebrities going on. Post an answer in there to that cool survey that was offering that gift, and ask if anyone else has tried it and received their gift. Give a little bit more detail to the question or answer, but you get the general gist of the idea.

This also works great for laptops, cameras, and cars. There are tons

of questions to answer that deal with electronics. You post a free survey with a prize involved, and your going to find out how really easy it can be.

Some networks do not like incentive traffic. If you think your response is going to be on the shady side, then just concentrate on finding offers that can be incentivized and you will be just fine.

CPA Taken Further

Unless you got a good feel for promoting lead generation programs and using Yahoo Answers effectively then I HIGHLY suggest you stay away from this next tactic. It involves list building. This is my favorite tactic of all time, just because I am a huge email marketer. There can be trickery involved, but if you do it right, you will be just fine.

In this example I am going to promote a free home insurance quote. The lead pays me about \$8. As you can see, this is a damn good commission from a free quote that is not going to cost the user anything.

There is something I would like to share about Lead Generation and CPA Networks that I feel I must share. I do not claim to be a brain at Internet Marketing. I know a bit yes, but not everything. I do however claim to be a whiz at a building my own business. Hopefully, when you see the beauty of this, you will know why.

Lead generation and Cpa have a sole purpose of sending traffic to another advertiser (YOUR COMPETITION). If your not capitalizing first, then your just making cash. While that may be

fine for you, it is not for me. I want to build longevity and residual income before I send them to the offer.

When make your question or answer one, provide the link back to your site. This obviously, will have a site setup for the general niche your going to attack. Using answers, you can build a targeted list of prospects in no time. The key is offering something free. In this case, we knock 2 birds out with one stone. We offer the CPA insurance quote (free) and we get paid front end profits.

Before actually receiving the lead a web page or site is extremely important. You could basically set the page up with a home insurance article with a sign up saying something like

“To be eligible for the free home insurance quote, please provide your name and email and you will be instantly redirected, so that you may fill out your free quote”

After they sign up, you have the thank you page setup in your [autoresponder](#) to redirect them straight to your CPA Affiliate Lead Link. It is as simple as that. If you want a double optin email list then just edit accordingly.

Think of how many lists and subscribers you could get for doing this easy method. I have built lists overtime using paid advertising, and I have never come across get such a targeted list so fast, and getting front end profits anytime.

You can go to great lengths doing this. One thing I have found to be truly effective and what I refer to as “Overkill” is basically finding questions in the niche that are very closely resembling each other and editing web pages accordingly. You could funnel each web page into the same list. This allows you to cover a lot of ground in Yahoo Answers at an alarming speed.

This is also a great way to actually build a business from Yahoo Answers. We have seen sites like these tighten the reins time and time again. The time for getting in there and building your business is now. Your only going to get what you put into it. These are the methods I am using, and to tell you the truth, I have not come across an easier and more effective way to build niche lists.

Hope you enjoyed the report. I know you can rock and roll on there. Very easy to do, but it takes some thought and processing and of course work. I invite you to visit my blog at:

<http://cashtactics.net>

I have blogged many tactics using Yahoo Answers and I also have some video tutorials there as well.

Here's to you rockin Yahoo Answers,

Ruck